



FOR IMMEDIATE RELEASE

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**POLITICAL ANALYST AND CITIZEN VOICE CO-FOUNDER, GARY DIETRICH, LAUNCHES
NEW “ASK GARY” RESOURCE TO BENEFIT VOTERS**

*Unique, Interactive Online Site Helps Citizens Connect 24/7 with the Political Process
as the 2008 Presidential Race Heats Up*

(May 31, 2007 - Sacramento, CA) – Anticipating a ramp up in the presidential election rhetoric this summer along with voters’ heightened interest, Gary Dietrich, co-founder of Citizen Voice and political analyst for KFBK/KSTE-AM in California’s state capital, is helping voters cut through the clutter with a new “Ask Gary” page at www.kfbk.com. Offering one-of-a-kind access to a highly respected non-partisan broadcast political analyst, this unique window into the political world is also available through the nonprofit organization Citizen Voice at www.citizenvoice.org. Citizen Voice is a nonpartisan movement with a mission to inspire, inform and involve citizens in the public arena on behalf of all, especially the vulnerable.

The newly launched “Ask Gary” page features:

- “Ask Gary” – Giving voters the chance to ask Gary Dietrich any question they want about politics in general, specific legislation or election issues
- Poll Questions – Allowing voters to immediately share their opinion on hot political topics and see what others are thinking in real time (numbers are updated within seconds after each response)
- Gary’s Election 2008 Blog – Giving voters an ongoing, honest take on what’s really happening by a guy who has actually worked in the Legislature and on campaigns from legislative to presidential
- Gary’s On-Air Analysis – 24/7 access to Gary Dietrich’s rare brand of “tell it like it is” broadcast analyses on state, national and international politics and government.

Last year, Dietrich and Citizen Voice partnered with KFBK/KSTE to offer unprecedented, unscripted interviews with every major statewide candidate on the ballot in California. In addition, Dietrich provided pro and con interviews and non-partisan analysis of every statewide ballot measure in the 2006 California primary and general elections. “Voters are hungry for election information explained in plain language, not political rhetoric,” explained Dietrich. We intend to offer this again in 2008. People are eager for this kind of no nonsense, straight talk about the often crazy and confusing world of politics.”

“We see the ‘Ask Gary’ page as a very important piece of KFBK/KSTE’s mission to be an information resource for our audience. Our partnership with Citizen Voice is an important piece of that,” explained Jeff Holden, General Manager for Clear Channel in Sacramento.

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Highly regarded political experts are in favor of Citizen Voice's efforts. "At a time when voter trust is at an all time low, it is imperative that we provide information that is both non-partisan and factual," explained Barbara O'Connor, Director of the Institute for the Study of Politics and Media, at California State University, Sacramento. "I am delighted to add a new source to that very short list."

For more information on Citizen Voice and access to the new "Ask Gary" page, as well as the 2006 election archive showing the type of interviews, ballot summaries and other voter information that will be available for 2008, please visit www.CitizenVoice.org.

If you would like to schedule an interview with Gary Dietrich about this project, please call Heather Atherton at 916/316-4568.

Also, please take advantage of the opportunity to link www.citizenvoice.org to your web site free of charge as part of your efforts to assist California's voters starting now and throughout all of 2008. Feel free to cut and paste the Citizen Voice logo at the top of this page for use as a link on your site.

ABOUT CITIZEN VOICE

Citizen Voice is a 501C3 nonprofit, nonpartisan movement with a mission to inspire, inform and involve citizens in the public arena on behalf of all, especially the vulnerable. Citizen Voice fulfills its mission by fostering active participation in the public arena as well as involving citizens in both practical immediate intervention and work towards long-term changes that protect the vulnerable. For more information on Citizen Voice, visit www.CitizenVoice.org.

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