



FOR IMMEDIATE RELEASE
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MEDIA ADVISORY

CITIZEN VOICE HELPS ELECTION-WEARY CALIFORNIA VOTERS BY OFFERING FREE NONPARTISAN VOTING TOOLS

Interviews with Credible Nonpartisan Analyst Gary Dietrich Available

(Sacramento, CA) – Citizen Voice, a nonpartisan movement that inspires, informs and involves citizens in the public arena, is responding again to voters' need for clear, concise and nonpartisan analysis of California's statewide election with groundbreaking nonpartisan online election tools. In addition to statewide races, the 2010 November election has nine propositions and voters will be asked to make some very important decisions, yet there are precious few nonpartisan resources to help voters sift through the rhetoric while their mail and e-mail boxes fill up daily with election propaganda.

To help decipher the technical language and political speak, Citizen Voice's 2010 Nonpartisan Election Project has developed a simple toolkit for this June's Primary Election. As of October 4, www.CitizenVoice.org will make available free access to lively "**mini-debate**" **videos**, with both sides of the propositions, moderated by widely-respected, nonpartisan broadcast political analyst and co-founder of Citizen Voice, Gary Dietrich. These debates are also offered in audio form. As an important addition, nonpartisan, **easy-to-understand written summaries** of all nine of the statewide propositions will be available. "People are overwhelmed and frustrated by the amount of biased information pushed at them about candidates and propositions," Dietrich observed. "Our goal is simple -- provide credible, easy-to-use statewide election information to answer the questions that really hit home to California voters."

Once again, Citizen Voice will offer **written ballot measure summaries**, which have received rave reviews from many voters, in Spanish via Citizen Voice's Web site translator, as well as English. "California has a significant number of registered voters for whom English is a second language. While these citizens can legally vote in their native language, they have little unbiased information available to them. Thirty-second commercials don't help in Spanish any more than they do in English. We want our voter information to help as many citizens as possible."

Citizen Voice President [Gary Dietrich](#), a highly experienced and widely respected nonpartisan political analyst, will be hitting the road in early October on a statewide media tour (see dates below). To get a jump on booking an in-person interview with Gary while he is in your area, contact Lynne Fishel at lfishel@citizenvoice.org or (949) 244-9825. Beginning immediately, Gary will also be available for live interviews via Skype and telephone throughout the full election season on any state or national political topic.

2010 Statewide Media Tour schedule (October 4 – 15) with Gary Dietrich--experienced, widely-respected, nonpartisan political analyst:

- Redding/Chico – Monday, Oct. 4
- S.F. Bay Area – Tuesday, Oct. 5 – Wednesday, Oct. 6
- Santa Cruz/Monterey – Thursday, Oct. 7

- Santa Barbara/Santa Maria – Friday, Oct. 8
- Los Angeles region -- Monday Oct. 11 - Tuesday Oct. 12
- San Diego -- Wednesday Oct. 13 - Thursday Oct. 14
- Fresno/Bakersfield -- Friday Oct. 15

To schedule an interview with Gary Dietrich for nonpartisan election analysis, contact Lynne Fishel at lfishel@citizenvoice.org or 949.244.9825.

As a valuable community service, link www.CitizenVoice.org to your web site for free. To access the CV logo for linking purposes, please contact Lynne Fishel at lfishel@citizenvoice.org or 949.244.9825.

ABOUT CITIZEN VOICE

Citizen Voice is a 501C3 nonprofit, nonpartisan movement with a mission to inspire, inform and involve citizens in the public arena on behalf of all, especially the vulnerable. For more information on Citizen Voice, visit www.CitizenVoice.org.

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