



## CONTACT

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**FOR IMMEDIATE RELEASE**

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## MEDIA ADVISORY

### CITIZEN VOICE PROVIDING FREE NONPARTISAN VOTING RESOURCES AND ANALYSIS FOR NOVEMBER ELECTION COVERAGE

#### *Interviews with Credible Nonpartisan Analyst Gary Dietrich Available*

(Sacramento, CA) – The November election season is ready to kick off in full force and we have valuable tools to make your job in the media easier as you seek to serve the information needs of our state's voters.

Citizen Voice President [Gary Dietrich](#), a highly experienced and widely respected nonpartisan political analyst, will be hitting the road in early October on a statewide media tour (see dates below). To get a jump on booking an in-person interview with Gary while he is in your area, contact Lynne Fishel at [lfishel@citizenvoice.org](mailto:lfishel@citizenvoice.org) or (949) 244-9825. Beginning immediately, Gary will also be available for live interviews via Skype and telephone throughout the full election season on any state or national political topic.

Citizen Voice ([www.CitizenVoice.org](http://www.CitizenVoice.org)) would like to remind the media that it offers a variety of nonpartisan election resources to assist election-weary voters. Citizen Voice, a nonpartisan movement that inspires, informs and involves citizens in the public arena, is responding to voters' need for clear, concise, nonpartisan analysis of California's statewide election with groundbreaking nonpartisan online election tools. In addition to the gubernatorial, Congressional and U.S. Senate races, the 2010 November ballot features numerous statewide propositions and voters will be asked to make some very important decisions, yet there are precious few nonpartisan resources to help voters sift through the rhetoric while their mail and e-mail boxes fill up daily with election propaganda.

To help decipher the technical language and political spin, Citizen Voice's 2010 Nonpartisan Election Project has developed a simple toolkit for this November's election. Beginning October 1st, [www.CitizenVoice.org](http://www.CitizenVoice.org) will make available free access to lively "mini-debate" videos with both sides of all statewide propositions. These debates are also offered in audio format. As an important addition, nonpartisan, easy-to-understand written summaries of all the statewide propositions will be available. Voters will also find lots of added valuable helps in this online "one stop shop for election-weary voters," including links to statewide candidate information, voter registration, and more.

**2010 Statewide Media Tour schedule (October 4 – 15) with Gary Dietrich, experienced, widely-respected nonpartisan political analyst:**

- Redding/Chico – Monday, Oct. 4
- S.F. Bay Area – Tuesday, Oct. 5 – Wednesday, Oct. 6
- Santa Cruz/Monterey – Thursday, Oct. 7
- Santa Barbara/Santa Maria – Friday, Oct. 8
- Los Angeles region -- Monday Oct. 11 - Tuesday Oct. 12
- San Diego -- Wednesday Oct. 13 - Thursday Oct. 14
- Fresno/Bakersfield -- Friday Oct. 15

**To schedule an interview with Gary Dietrich for nonpartisan election analysis, contact Lynne Fishel at [lfishel@citizenvoice.org](mailto:lfishel@citizenvoice.org) or 949.244.9825. For interviews September 3-10, please contact Liz Jackson at 916.878.6693 or [ljackson@citizenvoice.org](mailto:ljackson@citizenvoice.org).**

**As a valuable community service, link [www.CitizenVoice.org](http://www.CitizenVoice.org) to your web site for free. To access the CV logo for linking purposes, please contact Lynne Fishel at [lfishel@citizenvoice.org](mailto:lfishel@citizenvoice.org) or 949.244.9825.**

#### **ABOUT CITIZEN VOICE**

Citizen Voice is a 501C3 nonprofit, nonpartisan movement with a mission to inspire, inform and involve citizens in the public arena on behalf of all, especially the vulnerable. For more information on Citizen Voice, visit [www.CitizenVoice.org](http://www.CitizenVoice.org).

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