

Subject: How You Can Help Election Weary Voters

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From: Paulette Bruce <media@citizenvoice.org>

To: Paulette Bruce <media@citizenvoice.org>



FOR IMMEDIATE RELEASE

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CONTACT

Paulette Bruce

Citizen Voice Media

Representative

916-212-8944

paulette@paulettebrucepr.com

MEDIA ADVISORY

**CITIZEN VOICE OFFERS GROUNDBREAKING HELP
FOR ELECTION WEARY VOTERS ALONG WITH STATEWIDE MEDIA
INTERVIEWS**

(April 21, 2009 – Sacramento, CA) – Citizen Voice, a non-partisan organization that involves citizens in the public arena, is once again responding to the voters' needs for easy-to-understand help in making sense of California's Statewide Special Election being held on Tuesday, May 19, 2009. Gary Dietrich, president of Citizen Voice, will be providing on-demand mini-debates with representatives from both sides of each proposition. These 15-minute debates will launch Friday, May 1st on www.citizenvoice.org <<http://www.citizenvoice.org>> . In addition to the debates in video, audio and written form, helpful proposition summaries will also be available. Prior to the November 2008 election, the Citizen Voice website had over one-million hits from

interested voters.

In conjunction with the mini-debates on the website, Dietrich will begin the Citizen Voice Non-partisan Election Project 2009 media tour on May 1. This statewide media tour is designed to discuss the importance and impact of the Special Election, the issues involved, and how your audience can become more informed. If you are interested in scheduling an interview with Dietrich on the phone or in-studio, please contact Paulette Bruce at (916) 212-8944.

WHO:

Citizen Voice
Gary Dietrich, president

WHAT: Statewide media tour of pre-scheduled interviews informing audiences of the Special Election, the issues involved, and how they can become more informed about the six propositions.

WHERE & WHEN: (Media Tour schedule)

Friday, May 1 – Sacramento/Stockton/Modesto

Monday, May 4 – Chico/Redding/Eureka

Tuesday/Wednesday, May 5-6 -- San Francisco Bay Area

Thursday, May 7 – Santa Cruz/Monterey/Salinas

Friday, May 8 – San Luis Obispo/Santa Maria/Santa Barbara

Monday/Tuesday, May 11-12 – San Diego

Wednesday/Thursday, May 13-14 – Los Angeles

Friday, May 14 – Bakersfield/Fresno

Monday/Tuesday/Wednesday, May 18-20 – pre-scheduled phone interviews statewide from Sacramento (and in-studio in Sac)

WHY: To provide the media statewide with an opportunity to discuss the Special Election with an experienced non-partisan, political analyst and professional broadcaster – Gary Dietrich.

To schedule an interview with Gary Dietrich, please contact Paulette Bruce at 916-212-8944.

You may also take advantage of the opportunity to link www.citizenvoice.org <http://www.citizenvoice.org/> your website as part of your efforts to assist California's voters.