



MEDIA ADVISORY

Vulnerable Sacramento Seniors Will Get Disaster Preparedness Help From The Boy Scouts And Citizen Voice's SAFELY OUT™ Project

WHAT: Mason Kassis, a Sacramento area Boy Scout, contacted Citizen Voice's SAFELY OUT™ Project a few months ago with the idea of distributing SAFELY OUT™ Kits to seniors for his Eagle Scout badge service project. With kits donated by the California Emergency Management Agency, Mason with the help of fellow Boy Scouts will be distributing the SAFELY OUT™ Kits to seniors living in the Vintage Natomas Field apartment complex on Saturday, January 16. Mason has also contacted Assemblymember Niello, Supervisor Dickinson, City Councilmember Ray Tretheway, local fire officials and other volunteers to lend their support to this valuable project. This will be the first senior apartment complex in a major flood zone that will be strategically covered with SAFELY OUT™ Kits, and can serve as another model for distributing SAFELY OUT™ kits throughout the state and nation.

The SAFELY OUT™ Project pilot phase will be completed this year upon distribution of 50,000 SAFELY OUT™ Kits when the project will then expand its reach throughout California and eventually nationwide. Due to extensive media coverage of this groundbreaking effort, inquiries and individual SAFELY OUT™ Kit orders have already come from as far away as New York City, Chicago, Seattle, Hawaii and Canada.

WHO: Mason Kassis and other scouts, Boy Scout Troop 259
Liz Jackson, Citizen Voice Special Projects
Gary Dietrich, Citizen Voice Co-founder and President

WHEN: Saturday, January 16, 2010
1:00 p.m. – 3:00 p.m. Mason, Liz, Gary and seniors available in Rec Room for questions and information on the SAFELY OUT™ Kit and project

WHERE: Vintage Natomas Field Apartments – 4000 Alan Shepard Street, Sacramento 95834

CONTACT: Liz Jackson, Citizen Voice Special Projects – 916.503.3194 or ljackson@citizenvoice.org. On Saturday, please call 916.878.6693.

###