



## CALL FOR CAMERAS

### SAFELY OUT™ TO DISTRIBUTE THOUSANDS OF KITS IN SOUTH LAKE TAHOE TO HOMEOWNERS THREATENED WITH EVACUATION

*Door-to-Door Distribution Taking Place Beginning Thursday Morning, June 28*

#### FOR IMMEDIATE RELEASE

June 27, 2007

**WHAT:** In an effort to help protect the vulnerable and streamline evacuation processes in the South Lake Tahoe area due to the Angora Ridge Fire, the SAFELY OUT Project will begin distribution of thousands of SAFELY OUT evacuation kits to those under evacuation orders or who feel threatened. SAFELY OUT Kits will be distributed door-to-door beginning Thursday morning in those neighborhoods identified as having the highest threat. Volunteers will go from home to home in an effort to distribute SAFELY OUT kits to help residents streamline their own evacuation and help fire personnel expedite evacuation efforts.

SAFELY OUT is seeking donations and sponsorships to assist in covering the cost of the kits for those in need. \$10,000 has already been contributed by one large Sacramento congregation, and other businesses, nonprofits and faith based organizations are called upon to join the effort immediately. Call 916/503-3194 or visit [www.citizenvoice.org](http://www.citizenvoice.org) to make a donation or for more information.

Since it's inception on the first anniversary of Hurricane Katrina in August 2006, Citizen Voice has secured commitments for 10,000 SAFELY OUT kits to be distributed in the Sacramento pilot region. By the end of 2007, plans call for commitments for 100,000 kits to complete the pilot project. To reach this goal, Citizen Voice is seeking sponsors for the \$875,000 needed to achieve this important milestone before moving the project statewide.

**WHO:** Gary Dietrich, Citizen Voice Co-founder and President  
SAFELY OUT Project volunteers donating their time to help protect the vulnerable

**WHEN:** Thursday, June 28, 2007, 10:00 a.m. – Meet at Volunteer Center

**WHERE:** Volunteer Center: Denny's on Hwy. 50 and Al Tahoe Blvd.  
Distribution: Gardner Mountain neighborhood near South Tahoe High School

**CONTACT:** Heather Atherton, Media Coordinator - 916/316-4568 or [heather@athertonpr.com](mailto:heather@athertonpr.com).

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