



CALL FOR CAMERAS

SAFELY OUT™ TO DISTRIBUTE THOUSANDS OF KITS IN SOUTH LAKE TAHOE TO HOMEOWNERS THREATENED WITH EVACUATION

Distribution to Begin during Community Meeting. at 8pm Tonight

FOR IMMEDIATE RELEASE

June 27, 2007

WHAT: In an effort to help protect the vulnerable and streamline evacuation processes in the South Lake Tahoe area due to the Angora Ridge Fire, the [SAFELY OUT Project](#) will begin distribution of thousands of SAFELY OUT evacuation kits to those under evacuation orders or who feel threatened. Kits will be handed out for FREE to those that attend a special community meeting this evening. SAFELY OUT representatives will also be available to walk residents through the kit elements and provide training on how to best utilize it. Kits will also be distributed door-to-door Thursday morning in those neighborhoods identified as having the highest threat.

SAFELY OUT is seeking donations and sponsorships to help cover the cost of the kits for those in need. \$10,000 has already been contributed by one large Sacramento congregation and other businesses, nonprofits and faith based organizations are called upon to join the effort immediately. Call 916/503-3194 or visit www.citizenvoice.org to make a donation or for more information.

Since it's inception on the first anniversary of Hurricane Katrina in August 2006, Citizen Voice has secured commitments for 10,000 SAFELY OUT kits to be distributed in the Sacramento pilot region. By the end of 2007, plans call for commitments for 100,000 kits to complete the pilot project. To reach this goal, Citizen Voice is seeking sponsors for the \$875,000 needed to achieve this important milestone before moving the project statewide.

WHO: Gary Dietrich, Citizen Voice Co-founder and President, creator of SAFELY OUT Kit
Jerry Colivas, SAFELY OUT Advisory Board member and prior to recent retirement was the City of Sacramento's Manager of the Joint Office of Emergency Services and Homeland Security

WHEN: **INTERVIEW AVAILABILITY**
6:00-8:00 P.M. – Interviews prior to community meeting
8:00-10:00 P.M. – Interviews as available during and after community meeting

WHERE: Lake Tahoe Parks and Recreation
1180 Rufus Allen Blvd. in South Lake Tahoe, 530-542-6056

CONTACT: Heather Atherton, Media Coordinator - 916/316-4568 or heather@athertonpr.com.

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