



FOR IMMEDIATE RELEASE

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CONTACT

Heather Atherton
Citizen Voice™ Media Coordinator
916/316-4568
heather@athertonpr.com

MEDIA ADVISORY

**CITIZEN VOICE OFFERS GROUNDBREAKING HELP
FOR ELECTION WEARY VOTERS**

(October 24, 2006 – Sacramento, CA) – Citizen Voice, a dynamic new nonpartisan movement that involves citizens in the public arena, is responding to voters' need for a fresh type of help in making sense of California's 2006 statewide election with a groundbreaking project never before undertaken in California. The heart of the project includes unscripted, unedited, on-demand audio interviews with every major candidate for statewide office, in addition to both sides of every statewide ballot measure. This ambitious, unprecedented effort involves over 40 interviews that bring voters up close and personal with the candidates and ballot measure advocates themselves – no filtering from political handlers, no canned commercials. More than ever, political campaigns are bombarding voters with a barrage of mostly useless sound bites and carefully filtered images. The average citizen's mail, voicemail and e-mail boxes fill up daily with election propaganda.

To help decipher the torrent of political speak, Citizen Voice has developed this new and helpful guide through the maze of the California General Election. Beginning Wednesday, October 25, just as most people are really tuning into the election and deciding how they'll vote, www.CitizenVoice.org will become one of the premiere voter resources in the nation.

Interviews with candidates will include, among others:
Governor: Arnold Schwarzenegger and Phil Angelides

Lieutenant Governor: John Garamendi and Tom McClintock

Attorney General: Jerry Brown and Chuck Poochigian

Insurance Commissioner: Cruz Bustamante and Steve Poizner

Interviews and nonpartisan descriptions of ballot measures will include: 1A, 1B, 1C, 1D, 1E, 83, 84, 85, 86, 87, 88, 89, 90 as well as Sacramento region Measures Q & R (a pair of very controversial measures dealing with a new arena for the Sacramento Kings.)

If you would like to schedule an interview with Citizen Voice President Gary Dietrich about this project, please call Heather Atherton at 916/316-4568.

Also, please take advantage of the opportunity to link www.citizenvoice.org to your web site free of charge as part of your efforts to assist California's voters. Feel free to cut and paste the logo at the top of this page.

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