



## MEDIA ADVISORY

**Sacramento Pilot Disaster Evacuation Project, SAFEELY OUT™,  
Featured At Statewide College Journalism Competition  
Friday, March 23 at Doubletree  
*150 California College Journalists Expected to Participate***

### FOR IMMEDIATE RELEASE

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### CONTACT

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### WHAT:

SAFEELY OUT, the rapidly growing disaster evacuation project being piloted in the Sacramento region, will be featured in a statewide press conference during the Journalism Association for Community Colleges conference at the Doubletree Hotel in Sacramento. Hundreds of California community college journalists are descending on Sacramento for the statewide conference. SAFEELY OUT looks to inspire participating journalists to cover the story statewide through their school's media and initiate local SAFEELY OUT projects on their campuses.

SAFEELY OUT will share with the college journalists the lessons that were learned following Hurricane Katrina, when many colleges were forced to shut down for at least six months and thousands of students were displaced and had to enroll at other schools across the country. The SAFEELY OUT project is relevant to all Californians as a way to prepare for any type of disaster evacuation (floods, wildfires, earthquakes or terrorist attacks). SAFEELY OUT will provide specific ideas on how college students can prepare themselves and their loved ones for disaster as well as how to get involved in their communities to protect the vulnerable.

Three crucial things college students can do to help their campus and community prepare for disaster:

- Get a SAFEELY OUT kit and make sure it's up-to-date for each person living in their residence (dorm room, apartment, house)
- For students that live away from home, ensure that their families have an up-to-date SAFEELY OUT kit so they'll be able to re-connect with their families in the event of a disaster
- Help raise funds (as an outreach project through student organizations such as fraternities, sororities, clubs and other service groups) to distribute SAFEELY OUT kits to the most vulnerable in their community – seniors, the disabled and children

Additional ways students may also get involved:

- Encouraging campus administrators to provide kits for all students to get prepared, whether they live in dorms or off-campus housing
- Encouraging campus administrators to distribute kits as an employment package bonus to faculty;
- Creating a disaster kit for their residence and cars (with flashlight, radio, water, etc.)
- Volunteering with organizations that distribute SAFEELY OUT kits to the most vulnerable populations.

**WHO:** Citizen Voice Co-Founder, Elyse Dietrich

**WHEN:** 12:30 p.m. - Friday, March 23, 2007

**WHERE:** Doubletree Hotel in Sacramento, 2001 Point West Way, near Arden Fair Mall

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**VISUALS:** Dozens of California community journalists participating in the press conference who will “cover” the news for a journalistic competition that afternoon. Sample SAFELY OUT Kits will be on display for photographs, and a new DVD on the project will be shown to start the presentation.

Citizen Voice is a nonprofit, nonpartisan movement with a mission to inspire, inform and involve citizens in the public arena on behalf of all, especially the vulnerable.

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