



# CITIZEN VOICE™

INVOLVING CITIZENS...PROTECTING THE VULNERABLE

## MEDIA ADVISORY FOR IMMEDIATE RELEASE

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# NONPARTISAN POLITICAL ANALYST GARY DIETRICH AVAILABLE FOR ELECTION ANALYSIS

*Now Booking Interviews on California Ballot Measures, the General Election,  
and Post-Election Analysis through Wednesday, November 7th*

(November 1, 2012 – Sacramento, CA) – With only days to go until the November 6<sup>th</sup> General Election and with millions spent on campaigns, voters continue to be confused and election-weary. Inundated with rhetoric via ads, mailers and robo-phone calls, many voters are still struggling to make sense out of things on important ballot issues and races.

To help decipher the technical language and political spin, widely-respected nonpartisan political analyst Gary Dietrich, Citizen Voice Co-founder and President, **is available through November 7th**, the day after the election. Gary is available for interviews via:

- **Phone for live and recorded interviews**
- **Skype video for live and recorded interviews**
- **In-studio in the Sacramento region**
- **Via satellite from PACSAT**

In addition to media interviews, Citizen Voice's 2012 Nonpartisan Election Project has developed a simple tool kit for voters on California's 11 ballot propositions. Voters can go to **www.CitizenVoice.org** to find:

- Free access to lively "mini-debate" videos with both sides of the propositions, moderated by Gary Dietrich. These debates are also offered in audio format.
- Easy-to-understand written summaries (in English and Spanish) of all the statewide propositions.
- Other voter helps like candidate information links, finding polling places, etc.

Citizen Voice, a nonpartisan movement that inspires, informs and involves citizens in the public arena, is responding to voters' need for clear, concise, nonpartisan analysis of California's statewide election with groundbreaking nonpartisan online election tools. The 2012 election features 11 statewide propositions and voters will be asked to make some very important decisions, yet there are precious few nonpartisan resources to help voters.

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**About Gary**

Gary Dietrich is an experienced nonpartisan broadcast political analyst. He has appeared on media throughout the state as well as nationally and internationally. Dietrich graduated Phi Beta Kappa from the University of California and received his master's degree from the John F. Kennedy School of Government at Harvard. He was selected for a prestigious California State Senate Fellowship, served as a staff member to the California State Assembly and the state Senate, and has worked on campaigns from legislative to presidential.

**About CITIZEN VOICE**

Citizen Voice is a 501C3 nonprofit, nonpartisan movement with a mission to inspire, inform and involve citizens in the public arena on behalf of all, especially the vulnerable. For more information on Citizen Voice, visit [www.CitizenVoice.org](http://www.CitizenVoice.org).