



MEDIA ADVISORY

**SAFELY OUT™ PROJECT AND CAPITAL CHRISTIAN CENTER
TEAM UP TO PROTECT SACRAMENTO FAMILIES**
1,500 SAFELY OUT Kits Handed Out at Celebrate Sacramento Event on Sept. 9

FOR IMMEDIATE RELEASE

September 5, 2007

WHAT: Thanks to the generosity of Capital Christian Center (CCC)'s congregation in Rancho Cordova, 1,500 families will receive SAFELY OUT kits at the Celebrate Sacramento event to help keep their families safe in the event of any natural or manmade disaster. CCC plans to raise additional funds at the Celebrate Sacramento event to expand its offer of SAFELY OUT Kits to others in the Sacramento region.

Overall, Citizen Voice has been able to provide SAFELY OUT kits to 2,500 families in the greater Sacramento and South Lake Tahoe regions thanks to generous donations from CCC. Last June, SAFELY OUT volunteers took another 1,000 kits sponsored by CCC to families in danger near the Angora Ridge fire in South Lake Tahoe.

In just its first year, Citizen Voice has secured over a third of a million dollars in funding for the national pilot project to distribute kits to the vulnerable in the greater Sacramento region. Last week, the County of Sacramento announced its intention to commit \$250,000 over five years to Citizen Voice's SAFELY OUT Project. It is believed to be the first strategic approach in the U.S. targeting our most vulnerable during disasters that involves the entire community in the evacuation effort.

WHO: Gary Dietrich, Citizen Voice Co-founder and President
Capital Christian Center representatives

WHEN: Sunday, September 9, 2007
10:00 a.m. – 3:00 p.m. Kit distribution begins at 10 a.m. and will end when all 1,500 are passed out. Additional kits will be available for \$10 suggested donation.

WHERE: Capital Christian Center Football Stadium, 9470 Micron Ave. - Hwy 50 and Bradshaw in Sacramento

VISUALS: SAFELY OUT volunteers handing out kits to 1,500 families. The event draws about 10,000 people with a concert, sports demonstrations, free food and refreshments for the community. Emergency equipment.

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